



CANDIDATE
NAME

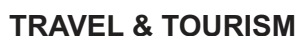
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CENTRE
NUMBER

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9395/42

Paper 4 Destination Management

October/November 2023

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

1 Refer to Fig. 1.1 (Insert), information about St Vincent and volcano tourism.

(a) Explain **two** political objectives of tourism development.

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[4]

(b) Assess the role of commercial organisations in destinations such as St Vincent in the Caribbean.

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(c) Discuss strategies St Vincent might use to encourage tourism following a volcanic eruption.

This image shows a full page of white paper with horizontal dashed lines, typical of primary school writing paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

2 Refer to Fig. 2.1 (Insert), information about Egypt, a country in north Africa.

(a) Explain **two** likely reasons for the Egyptian Tourism Federation (ETF) having sustainable tourism policies.

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[4]

(b) Assess the importance of including the local community in destination management.

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(c) Discuss the negative environmental impacts that tourists might have on Egypt.

[illegible]

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